## Technical data sheet



**Product:** 764

Manufacturer: 3M DEUTSCHLAND GMBH

Product group: **KLEBEBAND** 

Article group: **EINSEITIG** 

Download: 31.08.2025

**GENERAL PURPOSE VINYL TAPE 764** 

This data sheet was provided to you by Tewipack Uhl GmbH. The company tewipack Uhl GmbH assumes no responsibility for the topicality and the Accuracy of the information contained. The properties of the products can vary due to various influences such as composition and condition of the Substrate, impurities in or on the substrate, temperature and humidity at the Change storage and environmental conditions during use. Using this product in combination with other material, the customer is responsible for to check through our own tests whether the product is suitable for the planned combination and whether this combination delivers the expected results



## **Technical Data**

## **General Purpose Vinyl Tape 764**

Product Description  Product Construction	3M™ General Purpose Vinyl Tape 764 can be used in non-critical applications such as colour coding, bundling and safety marking, etc.				
	Backing	Adhesive	Colour	Standard Roll Length	
	Polyvinyl chloride	Rubber	Yellow, white, red, black, blue, transparent, green, orange, purple, grey, brown	Yellow, red and white: 25 mm, 50 mm, 75 mm, 1250 mm* x 33 m (1", 2", 3", 50" x 36 yds.) All other colours: 25 mm, 50 mm, 75 mm, 1250 mm* x 33 m (1", 2", 50" x 36 yds.)	
	*Log rolls are untrimmed, approximately 116.8 cm (49") usable material.				
Typical Physical Properties	Note: The following technical information and data should be considered representative or typical only and should not be used for specification purposes.				
	typical only and shou	ia not be asca to	a specification purposes.	ASTM Test Method	
	Adhesion to Steel:	21 N/100 mm (18 oz./in. width)		D-3330	
	Tensile Strength:	228 N/100 mm (13 lbs./in. width)		D-3759	
	Elongation at Break:	180%		D-3759	
	Total Thickness:	0.125 mm (5.0 mils) nominal		D-3652	
	Temperature Use Range:	60°F to 85°F (	16°C to 29°C)		
Features	<ul> <li>While vinyl tapes resist most common solvents, care should be taken to avoid ketones, chlorinated hydrocarbons and esters found in lacquers, thinners, degreasers, paint strippers, etc., which may cause the backing to swell or curl</li> </ul>				
	Pigmented vinyl backing to conform to many irregular surfaces				
	Rubber adhesive for good instant adhesion				
Application Techniques	Best results are attained when applied to a clean, dry surface at temperatures between 16°C to 27°C (60°F to 80°F).				
Application Ideas	General-purpose holding and colour coding				
	<ul> <li>Temporary marking of parts or machines</li> </ul>				
	Protect parts, equipment or products from abrasion				
Storage	Store under normal conditions of 16°C to 27°C (60° to 80°F) and 40 to 60% R.H. in the original carton.				
Shelf Life	To obtain best performance, use this product within 18 months from date of manufacture.				

## **General Purpose Vinyl Tape 764**

Technical Information	The technical information, recommendations and other statements contained in this document ar based upon tests or experience that 3M believes are reliable, but the accuracy or completeness of such information is not guaranteed.	
Product Use	Many factors beyond 3M's control and uniquely within user's knowledge and control can affer the use and performance of a 3M product in a particular application. Given the variety of fact that can affect the use and performance of a 3M product, user is solely responsible for evaluating the 3M product and determining whether it is fit for a particular purpose and suitable for use method of application.	
Warranty, Limited Remedy, and Disclaimer	Unless an additional warranty is specifically stated on the applicable 3M product packaging or product literature, 3M warrants that each 3M product meets the applicable 3M product specification at the time 3M ships the product. 3M MAKES NO OTHER WARRANTIES OR CONDITIONS, EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, ANY IMPLIED WARRANTY OR CONDITION OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE OR ANY IMPLIED WARRANTY OR CONDITION ARISING OUT OF A COURSE OF DEALING, CUSTOM OR USAGE OF TRADE.  If the 3M product does not conform to this warranty, then the sole and exclusive remedy is, at 3M's option, replacement of the 3M product or refund of the purchase price.	
Limitation of Liability	Except where prohibited by law, 3M will not be liable for any loss or damage arising from the 3M product, whether direct, indirect, special, incidental or consequential, regardless of the theory asserted, including warranty, contract, negligence or strict liability.	



**3M Industrial Adhesives and Tapes Division 3M Canada** P.O. Box 5757 London, ON N6A 4T1

Phone 1-800-364-3577

Web 3M.ca/AssemblySolutions